# Project basics & team work, communication

Project course @ÅA

### Agenda



- Projects
  - Goals, success, mistakes
- Teams
  - Team work
  - Team building
- Communication
  - Team communication

### Reports from other universities



 "A software project course, without teaching project management, is a course in how to NOT do projects"

### What is a project?



- Limited lifetime
- Defined goals
- Limited resources
- Defined project organization
- Uses project systematics
- First "modern" project: The Manhattan project?

### **Project systematics**



- Project plan
- Clear responsibilities (roles)
- Checkpoints / milestones
- Defined phases
- Control, risk management
- Reporting

### **Terminology**



- Processes
  - defined ways of working
- Projects
  - well defined isolated things to do
- Teams
  - a group of people with a specific task / project
    - usually within organizational units
- Units/functions
  - structure in the organization

### Project lifecycle - high level





Project start

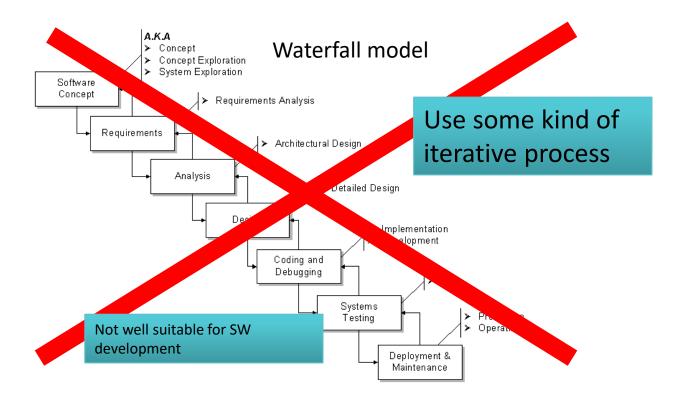
Project follow up

Project end

Support

### Project phases





### Project goals



- Two types of goals
  - Visionary that is what we would like to have
  - Realistic goals that you know you can achieve using your present project organization
- Stepwise feature introduction
- "Baby-steps to the top"



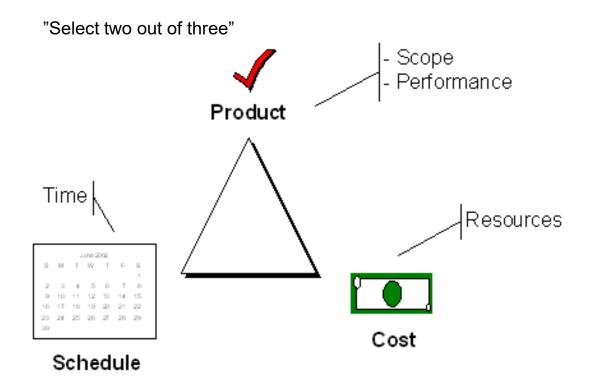
### **SMART Goals**



- Specific
  - well defined, clear to anyone who has basic knowledge of the project
- Measurable
  - to know is the goal is reachable and how far away from completion we are
- Agreed upon
  - agreement between users and project team on goals
- Realistic
  - in relation to resources, knowledge and time
- Time-framed
  - how much time is needed to accomplish the goal

### **Trade-off Triangle**





### Project success

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- In groups
  - 1. When is a project successfull?
  - 2. What is important?
    - Schedule / budget / features
  - 3. What is required to be successfull?

### Project success



- Project must meet customer requirements
- Project must be under budget
- Project must be on time



### Project success



### Critical Success Factors and Their Importance for System Implementation (Listed in decreasing order of correlation)

[Pinto (1986), See Smith (2000), p. 60]

- 1. **Project mission**. Initial clearly defined goals and general directions.
- 2. **Top management support**. Willingness of top management to provide the necessary resources and authority/power for implementation success.
- 3. **Schedule plans**. A detailed specification of the individual action steps for system implementation.
- 4. **Client consultation**. Communication, consultation, and active listening to all parties impacted by the proposed project.
- 5. **Personnel**. Recruitment, selection, and training of the necessary personnel for the implantation project team.
- 6. **Technical tasks**. Availability of the required technology and expertise to accomplish the specific technical action steps to bring the project on-line.
- 7. **Client acceptance**. The act of "selling" final product to its ultimate intended users.
- 8. **Monitoring and feedback**. Timely provision of comprehensive control information at each stage in the implementation process.
- 9. **Communication**. The provision of an appropriate network and necessary data to all key actors in the project implementation process.
- 10. **Troubleshooting**. Ability to handle unexpected crises and deviations from plan.

### Why top management support?



- Top management can help to:
  - Secure adequate resources
  - Get approval for unique project needs in a timely manner
  - Receive cooperation from people throughout the organization
  - Provide leadership guidance

### Project succeess rate

(Lewis, 2000, p. 109)

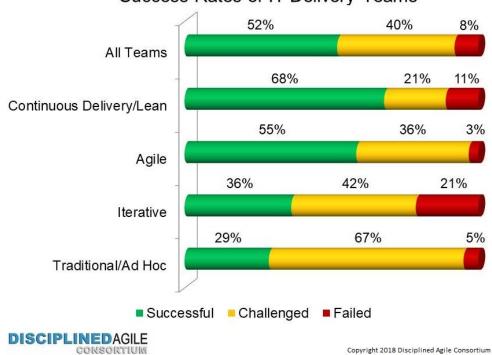


- 17% succeeded
- 50% revised
- 33% failed (never finished)
- 10% finished on time

### Comparing Software Development Paradigms: 2018



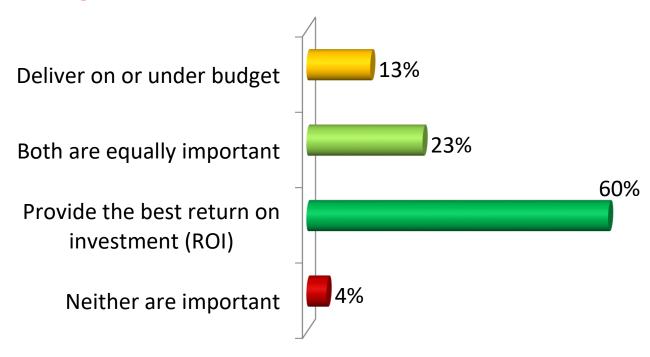




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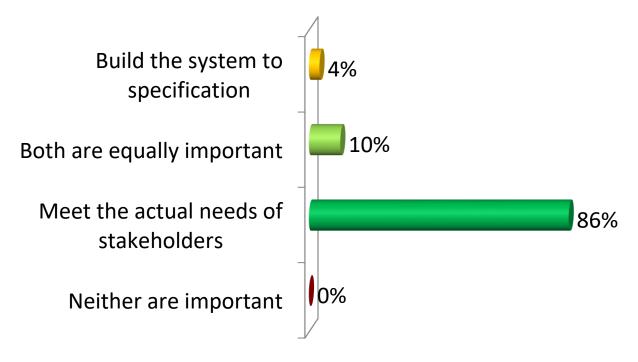
# Budget/ROI: Which is more important?





# Stakeholder Value: Which is more important?



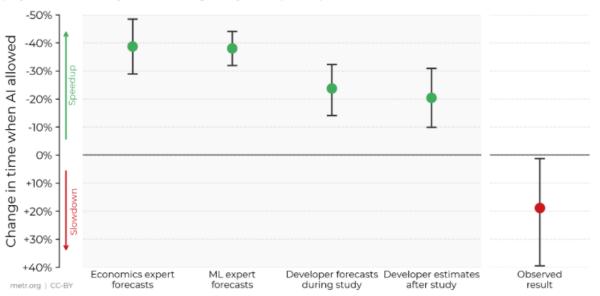


### Does Al help?





In this RCT, 16 developers with moderate AI experience complete 246 tasks in large and complex projects on which they have an average of 5 years of prior experience.





University



Source: https://arxiv.org/abs/2507.09089

## **Project failures**

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What causes failures?

### Project mistakes – people related



- Undermined motivation
- Weak personnel
  - Weak vs. Junior
- Uncontrolled problem employees
- Heroics
- Adding people to a late project
- Noisy, crowded offices
- Customer-Developer friction
- Unrealistic expectations
- Politics over substance
- Wishful thinking
- Lack of effective project sponsorship
- Lack of stakeholder buy-in
- Lack of user input

### Project mistakes – process related



- Optimistic schedules
- Insufficient risk management
- Contractor failure
- Insufficient planning
- Abandonment of plan under pressure
- Wasted time during fuzzy front end
- Shortchanged upstream activities
- Inadequate design
- Shortchanged quality assurance
- Insufficient management controls
- Frequent convergence
- Omitting necessary tasks from estimates
- Planning to catch-up later
- Code-like-hell programming

### Project mistakes – product related



- Requirements gold-plating
  - Further requirement enhancement without a real need
- Feature creep
- Developer gold-plating
  - Beware the pet project
- Push-me, pull-me negotiation
  - New tasks are added to an already late project
- Research-oriented development
  - Are you doing research, or are you developing a product?

# Project mistakes – technology related



- Silver-bullet syndrome
- Overestimated savings from new tools and methods
- Switching tools in mid-project
- Lack of automated source-code control



# Team work & Communication

### Why work in teams?



- Bring together complementary skills
- Problems are solved more quickly
- Provides a social framework for working
- Creates a fun atmosphere



### **Team forming**

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- Some physical exercise;)
- Get yourself into a team that...

### **Team building**



- High level of interdependence among team members
- Team leader has good people skills and is committed to team approach
- Each team member is willing to contribute
- Team develops a relaxed climate for communication
- Team members develop a mutual trust
- Team and individuals are prepared to take risks
- Team is clear about goals and establishes targets
- Team member roles are defined
- Team members know how to examine team and individual errors without personal attacks
- Team has capacity to create new ideas
- Each team member knows he can influence the team agenda



### The Apollo syndrome

(Meredith Belbin, 1981)



- Team of people with sharp, analytical minds and high mental ability not managing to perform well
  - spend time in abortive or destructive debate, trying to get other to adopt their view
  - difficulties in decision making
  - act along their own favorite lines
  - sometimes team notice what is happening, but react by over compensating – avoid confrontation



### Team dynamics roles



- Task
  - Summarizer
  - Path-finder
  - Gatekeeper
  - Encourager

- Relationship
  - Harmonizer
  - Analyzer
  - Fact seeker
  - Initiator

Best friends do not necessarily make the best team. Sometimes this can even worsen the team work.

### Team practical roles



- Team leader (=project manager)
- Product owner
- Development
- Planning / Design
- Process
- Support
- Testing manager
- Documentation

### Most important comm. Skill?



- What are the communication skills needed in a project?
- What is the most important communication skill a person involved / manager should have?

### **About communication**



- verbal communication
  - language, quality of spoken lang., tempo rhythm, pitch articulation
- nonverbal communication
  - appearance, facial expressions
- written
  - books, journals, daily papers, memos etc, emails

### Communication & Projects



- Group of experts
- Limited time resources
- Often problem solving situation
- Strong goal orientation
- Responsibilities for other parties

### **Small group communication**



- Groupthink we do work together
- Norms we have some rules
- Agenda setting we are organized
- Roles (information giver, information seeker, elaborator, initiator, administrator)
- Leadership (authoritarian, consultative, participative, laissez-faire, shared etc.)

### Team communication tools



- F-mail
  - e-mail lists?, who is responsible, moderator?
- Phone / Skype
  - fast problems solving
  - no "automatic" documentation
    - no memos to the rest of the team
- Chats / WhatsApp / etc.
  - history stored?, visible to all in team?
- Computerized project management system (AHA, Trac, Trello, MS Excel?, Google Docs, OneDrive, Dropbox....)

### Types of communication



### Formal, impersonal approaches

- Documents
- Project milestones
- Error tracking reports
- Source code
- Repository data
- Project control tools

## Formal, interpersonal procedures

- Design reviews
- Requirements reviews
- Status reviews
- Code inspections

#### Informal interpersonal procedures

Group meetings

#### Electronic communication

- Electronic mail
- Project bulletins

#### Interpersonal network

Discussions with peers

### Effective team meetings



- Use an AGENDA, distributed in advance
  - People should know what is to be discussed
- Use team meeting for
  - Analyzing, reporting what has been done
  - Plan what should be done next
  - Making decisions
  - NOT FOR DOING THE WORK
    - Exception: "brain-storming activities", hackathons, team learning

### Simple AGENDA



GROUP A MEETING, DC 3101 Nov 7. at 10.15

Present: NN, NN, NN, NN

#### AGFNDA:

- \* Code status (dev manager)\* Decision on testing tools (testing manager)
- \* The documentation templates (process manager)
- \* Test plan (testing manager)
- \* Next meeting

Agenda distributed 1-10 days before meeting

Or send a calendar invitation!

